

President and CEO of Smith Kroeger, a full-service advertising agency based in Omaha, Nebraska. Kroeger served as President and CEO of BH Media Group and Publisher of the Omaha World-Herald until July of 2018. Mr. Kroeger spent over 33 years with the Omaha World-Herald Company, and orchestrated the sale of the company to Berkshire Hathaway in 2011. Kroeger currently serves on the Boards of Directors of the Aksarben Foundation, Westside Community Schools Foundation, Times-Shamrock Communications, the Greater Omaha Chamber of Commerce and the Jet Award Foundation. He is a graduate of the University of Nebraska and is married to the former Jackie Pfeifer.